

# Action Research Project



# FOCUS



Friday 19th January 2024




By: Tonia Vassell



- 
- Supporting on the BDM year's 2 and 3
  - I chose to look at the topic FOCUS

**To develop and enhance their study life**

- 
- Distractions and outside challenges can impact on The journey

- 
- 
- 
- Completing Assignments Projects and collaborative working
  - The research process was guided by time spent in conversations with students
  - With determination to concentrate
  - Reflecting on their approaches

# My Research Question

What practices and strategies do my students use to **Focus** on their work and what can I do to help?



# Some of the challenges students are facing

**Stress and burnout**

**Cognitive Stress**

**Conditions they are surrounded by**

**What state are they in**

**Using most of their energy in other places**

**General family stress**

**Lack of self awareness, how am I feeling today**

**What can I do with low energy**  
**Brain storm / Write a list**

**Social media**

**Distant learning**

**Poor home environment**



# I Collected Quantitative data

## The Methods and Methodologies

The idea behind focus groups was developed by Paul Lazarsfeld.

- Free Listing
- Ranking Method
- Labelling Method
- Rating method

More on my blog

## Additionally I used

- Note taking
- Annotated Audio Recording
- Reflections
- Photography/no faces
- Accepted Sketches

## Methods and Methodologies continued

**Coded into themes and  
put together a frequency table**



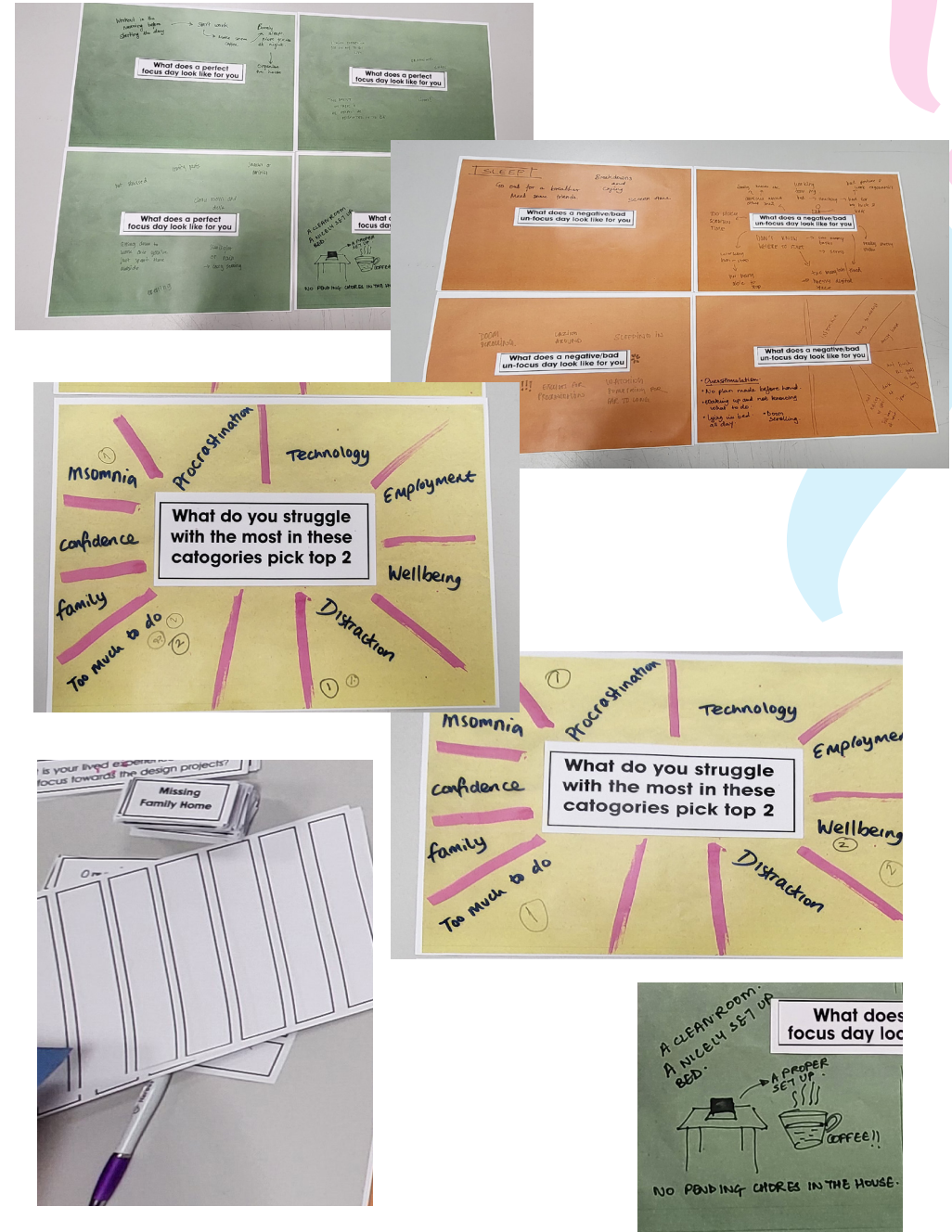
**The reason why I chose  
this method  
goes hand in hand  
with my  
personality and delivery**

I set a relaxed and creative atmosphere

A number of structured and semi structured questions and activities.

Guided the discussions and encouraged participation

Allowing flexibility for free flowing conversations and further discussions.



# Rationale

- Discovered it was a popular struggle
- Avoid students feeling isolated
- Most students didnt know where to start with self help
- An opportunity to share amongst their peers, exploring strenghts and weaknesses

Identified a need.

- To provide a small resource they can use or have access to if they need it at the end.
- I want my students to enjoy their study journey with a better experience
- Possibly avoiding drop outs

*Science in the News. (2020). A Stressful New Decade: The latest information on how stress shapes our minds and bodies. [online] Available at: <https://sitn.hms.harvard.edu/flash/2020/a-stressful-new-decade-the-latest-information-on-how-stress-shapes-our-minds-and-bodies/>.*

*Aivaz, K.A. and Teodorescu, D. (2022). College Students' Distractions from Learning Caused by Multitasking in Online vs. Face-to-Face Classes: A Case Study at a Public University in Romania. International Journal of Environmental Research and Public Health, 19(18), p.11188. doi:<https://doi.org/10.3390/ijerph191811188>.*

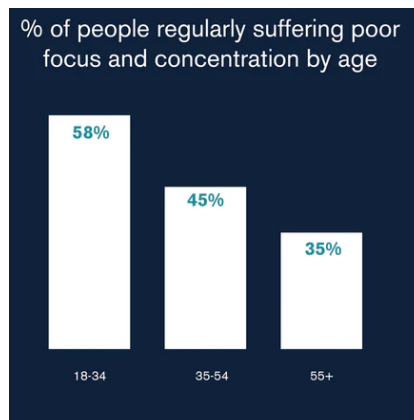


# Rationale continued

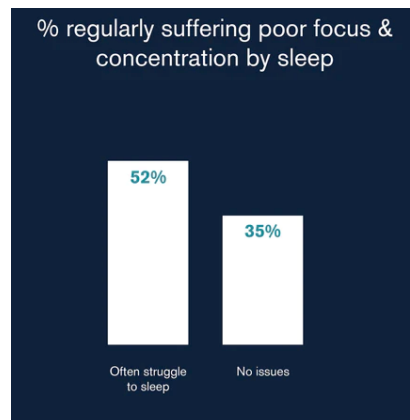
## Additional findings

Research by DR.VEGAN shows nearly 50% of people regularly have problems focusing and concentrating.

**The biggest % was the 18-34 year olds, where most of the students sit**



Data from Drvegan.com



Data from Champion health sample sized 4170

drvegan.com. (n.d.). Why do 50% of us struggle to focus & concentrate? – DR.VEGAN. [online] Available at: <https://drvegan.com/blogs/articles/why-do-50-of-us-struggle-to-focus-and-concentrate>. (accessed 13/01/2024)

InnerDrive (n.d.). Why are students so easily distracted? [online] blog.innerdrive.co.uk. Available at: <https://blog.innerdrive.co.uk/why-are-students-distracted>. (accessed 13/01/2024)

# Qualitative data Analysis

Thematic Analysis steps taken from  
**Braun and Clarke's research methods**

## Step 1:

I Familiarised my self with content  
Transcribed recordings and read through the  
data, collecting notes to extract information.

## Step 2:

Coded the data highlighting into themes  
and categories

## Step 3:

I applied themes, I looked for key phrases and  
words that kept recurring

[www.thematicanalysis.net](http://www.thematicanalysis.net). (n.d.). About us | Thematic Analysis. [online] Available at:  
<https://www.thematicanalysis.net/who-we-are/>. (Accessed 31/12/2023)

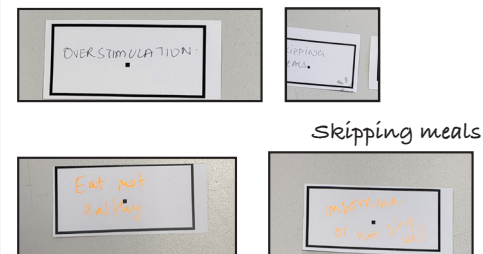
**Deductive coding =**

Begin with a set of pre established words

**Inductive coding =**

Create sets of words based on the  
data I found

Also allowed their own themes and data



# Results and main findings

## Frequency Table

### Struggles and challenges effecting Focus

Stressed	••	2
Always Hungry	•••	3
Need a clean environment	•••••	5
Mental Blocks	•••••	5
Distractions	••	2
Meditation	•	1
Too many tasks/over worked	•••••	5
Procrastination	•••	3
Lazy/Motivation	••	2
Emotional wellbeing	••	2
Anxiety	•	1
Physical health	•	1
Lack of sleep	••	2
Physical wellbeing	••	2
Lack of sunlight	••••	4
Working from bed	•	1
Too many tabs open	•	1
Being organised	•••	3
Learning new software	•	1
Burn Out	•••	3
Family Trouble	•	1
Busy living environment	•	1
Poor eating habits	•••	3
Planning/Tasks list	•••	3

### Popular evidence from observation Majority was calculated by 3 or more

Need a clean environment  
Always Hungry  
Mental Blocks  
Lack of sunlight  
Burn Out  
Being organised  
Procrastination  
Poor eating habits  
Planning/Tasks list

### Followed by Majority was calculated by 2

Stressed  
Distractions  
Lazy/ Motivation  
Emotional wellbeing  
Lack of sleep

Everyone said there  
were interested in  
an intervention and  
took part in helping  
to populate it

# Contribution and Suggestions

## I recommended strategies for building new habits

- **Make lists**

Our brain loves ordered tasks Zeigarnik, B (1920)

To-do lists serve as a reminder

for what you need to accomplish

- **Tidy your areas**

A clean and organized environment fosters a sense of calm, reduces stress, and improves focus, while clutter and

disarray can lead to feelings of chaos and anxiety

- **Access Stevens Kotler 4 stages of Flow (blog)**

The cycle of Flow, Steven Kotler explains that we go through in order to get into flow (performing at your best)

- **Completing low energy tasks**

- **Mind mapping**

- **Listening to music/quiet**

- **Time balancing**

# Reflection

- This is an important area in a students life
- The students were open and honest
- This was the first time I ran a focus group
- I could relate to some of these struggles

- Additional support would have been a bounus to help collect data
- Have a back up person just in case one cancels

# Evaluation

- Students either need a relationship/ connection to attend your groups

It has to work with their schedules/timings

Not before the Christmas break or a big hand in

- Payments or incentives needed and work well

- Need a 3 to 6 months catch up with students after
- Ask them if they had any questions for me as the researchwr
- Have they improved personally at all.



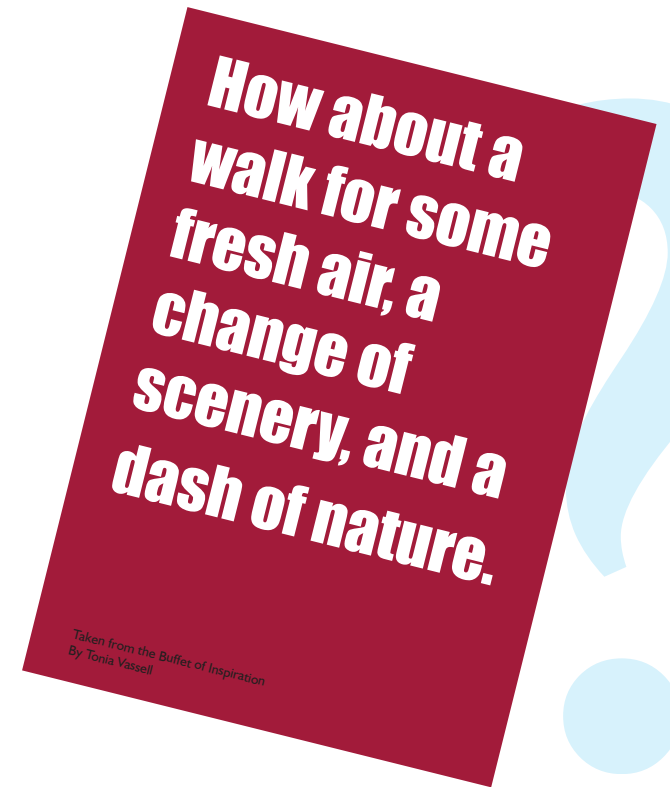
# To define social justice

## The A7 Resources/Solution

### ‘The Buffet of Inspiration’

This can be presented at the start of their course

A fair chance to thrive academically.



# Reference list

## References:

About (2016) *Action-Based Research Methods*. (online) <https://activistresearchmethods.wordpress.com/about/>. (Accessed 05/12/2024)

Aivaz, K.A. and Teodorescu, D. (2022). College Students' Distractions from Learning Caused by Multitasking in Online vs. Face-to-Face Classes: A Case Study at a Public University in Romania. *International Journal of Environmental Research and Public Health*, 19(18), p.11188. doi:<https://doi.org/10.3390/ijerph191811188> (Accessed 31/12/2023)

Anon, (2023). *No. 1 University Stress Management: How Floatation Therapy Can Help Students Succeed*. [online] Available at: <https://www.timetofloat.co.uk/university-stress-management> [Accessed 18 Jan. 2024].

Atchley, P (2010.) *You Can't Multitask, So Stop Trying* (online) <https://hbr.org/2010/12/you-cant-multi-task-so-stop-tr> (Accessed 23/12/2023)

Braun, V. and Clarke, V. (2013). *Successful qualitative research: A practical guide for beginners*. 1st ed. London: Sage. [Successful-Qualitative-Research-a-practical-guide-for-beginnersDownload](https://www.sagepub.com/qualitative-research-a-practical-guide-for-beginners)

British Educational Research Association (2018). *Ethical Guidelines for Educational Research, fourth edition (2018)*. [online] Bera.ac.uk. Available at: <https://www.bera.ac.uk/publication/ethical-guidelines-for-educational-research-2018> (Accessed 01/Aug/2023)

BYJUS Blog. (n.d.). *How to Improve Concentration: 5 Useful Tips to Get You Focused*. [online] Available at: <https://blog.byjus.com/the-learning-tree/exam-tips-motivation/how-to-improve-concentration/> (Accessed 01/Aug/2023)

Caitlin, T. *How to use The Pomodoro Technique* (online) <https://www.taracaitlin.com/pomodoro-technique-to-increase-productivity/> (Accessed 28/12/2023)

canadacollege.edu. (n.d.). *Attention and Concentration strategies | Disability Resource Center | Canada College*. [online] Available at: <https://canadacollege.edu/disabilityresourcecenter/attention.php> (Accessed 13/01/2024)

Caulfield, J. (2022). *How to Do Thematic Analysis | Guide & Examples*. [online] Scribbr. Available at: <https://www.scribbr.co.uk/research-methods/thematic-analysis-explained/>

Csikszentmihalyi, M. (1990). *Flow: the Psychology of Optimal Experience*. New York: Harper and Row.

drvegan.com. (n.d.). *Why do 50% of us struggle to focus & concentrate? – DR.VEGAN*. [online] Available at: <https://drvegan.com/blogs/articles/why-do-50-of-us-struggle-to-focus-and-concentrate> (accessed 13/01/2024)

Farheen Gani (2017). *Top 10 Strategies for Learning New Skills*. [online] Zapier. Available at: <https://zapier.com/blog/learning-new-skills/> [Accessed 17 Jan. 2024]

Flow Research Collective (2022). *How To Get More Flow By Understanding The Four Stage Cycle with Steven Kotler*. YouTube. Available at: <https://www.youtube.com/watch?v=mwIGNNv-SNQ> (Accessed 28/12/2023)

Gonzalez, J. (2018). *6 Powerful Learning Strategies You MUST Share with Students | Cult of Pedagogy*. [online] Cult of Pedagogy. Available at: <https://www.cultofpedagogy.com/learning-strategies/>

GoodTherapy (2016). Zeigarnik Effect. [online] GoodTherapy.org Therapy Blog. Available at: <https://www.goodtherapy.org/blog/psychpedia/zeigarnik-effect>

How To Get Into The Flow State | Steven Kotler. (2019). YouTube. Available at: [https://www.youtube.com/watch?v=XG\\_hNZ5T4nY](https://www.youtube.com/watch?v=XG_hNZ5T4nY). (Accessed 29/12/2023)

*How to Upload PDF Files to Your WordPress Site* (online) Available at: <https://www.youtube.com/watch?v=raUG8H01YHg> (Accessed: 29 December 2023).

Illing, S. (2016). *There's a war for your attention. And you're probably losing it*. [online] Vox. Available at: <https://www.vox.com/conversations/2016/11/17/13477142/facebook-twitter-social-media-attention-merchants> [Accessed 17 Jan. 2024]

InnerDrive (n.d.). *Why are students so easily distracted?* [online] blog.innerdrive.co.uk. Available at: <https://blog.innerdrive.co.uk/why-are-students-distracted> (accessed 13/01/2024)

Jansen, D. (2021). *What Is Thematic Analysis? Explainer + Examples*. [online] Grad Coach. Available at: <https://gradcoach.com/what-is-thematic-analysis/> (Accessed 28/12/2023)

Kember, D., NG, S., TSE, H., Wong, E.T.T. and Pomfret, M. (1996). An examination of the interrelationships between workload, study time, learning approaches and academic outcomes. *Studies in Higher Education*, 21(3), pp.347–358. <https://www.tandfonline.com/doi/abs/10.1080/03075079612331381261> [Accessed 18 Jan. 2024]

Kwon, D. (2022). The rise of citational justice: how scholars are making references fairer. *Nature*, [online] 603(7902), pp.568–571. <https://www.nature.com/articles/d41586-022-00793-1> (Accessed 28/12/2023)

Luxafor. (2016). *Pomodoro Technique - a Time Management Life Hack*. [online] Available at: <https://luxafor.co.uk/pomodoro-technique-time-management-life-hack/>. (Accessed 29/12/2023)

NHS (2022). *5 Steps to Mental Wellbeing*. [online] NHS. Available at: <https://www.nhs.uk/mental-health/self-help/guides-tools-and-activities/five-steps-to-mental-wellbeing/> [Accessed 17 Jan. 2024]

Principe, L. (2022). *7 Interactive Focus Group Activities for Better Engagement*. [online] CivicomMRS. Available at: <https://www.civicomrs.com/7-interactive-focus-group-activities-for-better-engagement/> (Accessed 31/12/2023)

Science in the News. (2020). *A Stressful New Decade: The latest information on how stress shapes our minds and bodies*. [online] Available at: <https://sitn.hms.harvard.edu/flash/2020/a-stressful-new-decade-the-latest-information-on-how-stress-shapes-our-minds-and-bodies/> (Accessed 13/12/2023)

The Learning Scientists. (n.d.). *Downloadable Materials*. [online] Available at: <https://www.learningscientists.org/downloadable-materials/> [Accessed 18 Jan. 2024]

The Learning Scientists. (n.d.). *Posters*. [online] Available at: <https://www.learningscientists.org/posters> [Accessed 18 Jan. 2024]

Wikipedia Contributors (2019). *Flow (psychology)*. [online] Wikipedia. Available at: [https://en.wikipedia.org/wiki/Flow\\_\(psychology\)](https://en.wikipedia.org/wiki/Flow_(psychology)). (Accessed 29/12/2023)

Willis, R. (2018). The use of composite narratives to present interview findings. *Qualitative Research*, 19(4), pp.471–480. <https://journals.sagepub.com/doi/10.1177/1468794118787711> (Accessed 13/09/2023)

www.structural-learning.com. (n.d.). *Strategies to promote student wellbeing*. [online] Available at: <https://www.structural-learning.com/post/strategies-to-promote-student-wellbeing> [Accessed 13 Jan. 2024]

www.thematicanalysis.net. (n.d.). *About us | Thematic Analysis*. [online] Available at: <https://www.thematicanalysis.net/who-we-are/> (Accessed 31/12/2023)

www.tremendous.com. (2023). *Do research incentives increase participation? | Tremendous*. [online] Available at: <https://www.tremendous.com/blog/do-research-incentives-actually-increase-participation/> (Accessed 13/01/2024)

www.youtube.com. (n.d.). *How to Transcribe Audio to Text in Microsoft Word*. [online] Available at: <https://www.youtube.com/watch?v=FxQvsCBpNAw> [Accessed 13 Jan. 2024].





Thanks for listening  
Q & A

